

## GAME OF ASSOCIATIONS

WINES AND WHAT WE THINK ABOUT THEM

ИГРА В АССОЦИАЦИИ. ВИНА И ЧТО МЫ О НИХ ДУМАЕМ

Г.Р.У.З.И.Я.



РАНДИОЗНОЕ (от больших заводов, к гаражному виноделию и домашнему производству)

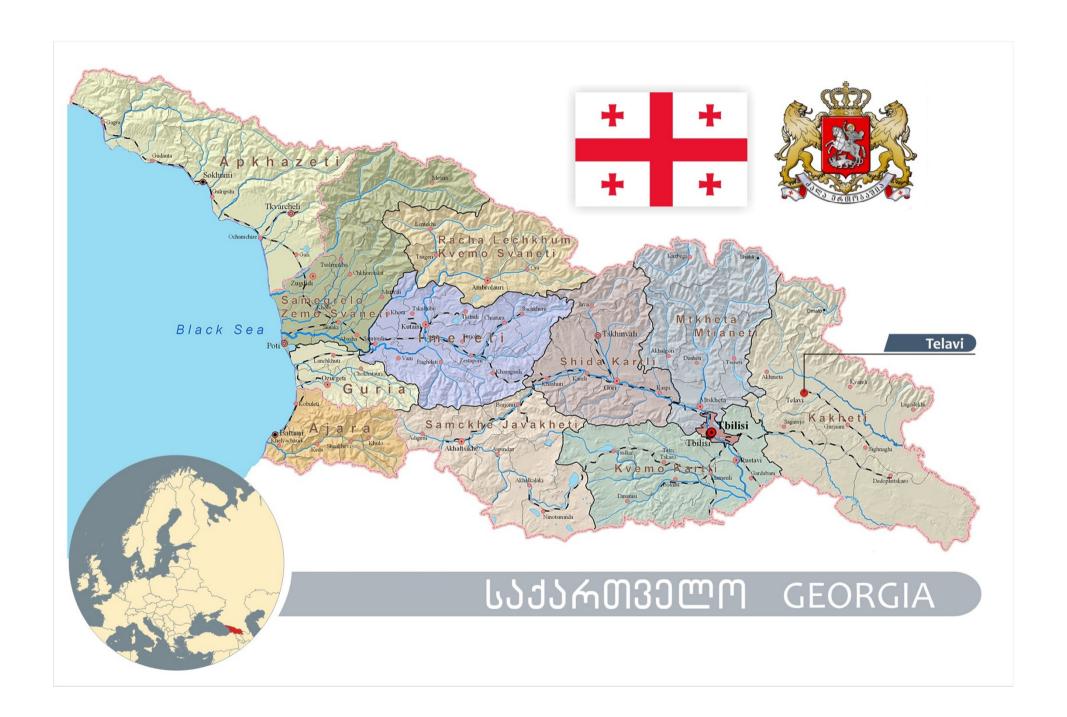
АЗНООБРАЗНОЕ (525 сортов винограда)

НИКАЛЬНОЕ (вина из квеври, высококачественные полусладкие вина –

НАКОВОЕ (говорим «Грузия» - подразумеваем «вино», энотуризм, известность во всем мире)

СТОРИЧЕСКОЕ (8000 лет истории, колыбель виноделия)

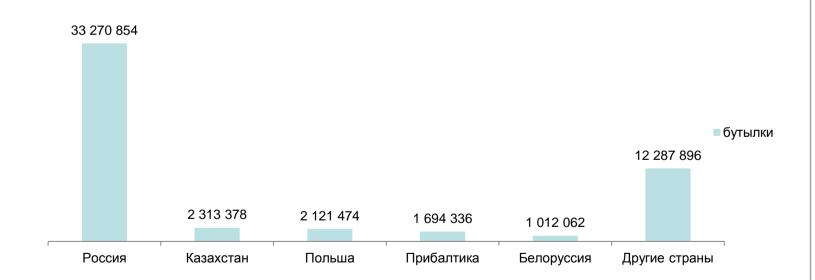
РКОЕ (часть общей культуры, с тостами, танцами и песнями)



# Экспорт грузинских вин январьавгуст 2018

- 52,7 миллиона (0,75 литра) бутылок натурального виноградного вина за 8 месяцев 2018
- В 52 страны мира
- Рост по объему 16 % по сравнению с аналогичным периодом 2017 года.
- Прибыль 125,5 миллиона долларов США
- Рост по приыли 25 % по сравнению с аналогичным периодом 2017 года.

### ТОП-5 направлений для экспорта грузинских вин









### The History of Georgian Wine-I







VI-Vth millennia B.C. - An ancient clay vessel for wine. An ancestor of quevri, decorated with bunches of grapes (Didi Gorg of Khrami, Marneuli). Several fragments of pottery with traces of wine (Gadachrili Gora, Marneuli). The birth of so-called primitive winemaking in Georgia.



Vith millennium B.C.- The oldest grape pips of VitisVinifera Sativa (in the remains of Dangreuli Gora and Gadachrili Gora, Marneuli region).



V-IIIth millennia B.C. - The pips of VitisVinifera (Shulaveri Gora, Marneuli, Khizaant Gora, Kvackhelebi, Kareli, River Iori

The birth of viticulture





II-Ith millennia B.C. - A large number of pruning sickles, pottery, and other objects related to viticulture and winemaking were found almost throughout Georgia. The development of viticulture, the formation of pruning and green operations practices.

XIV-XIth millennia B.C. - The pips of Vitis Vinifera. The pips of grape varieties used for making wine were found together with the pips of grapes used for consumption (the village of Dighomi, Tbilisi).



Vith Century B.C.- A classic queri, buried in the ground, was widely used in winemaking in the western and eastern parts of Georgia.



A flat-bottomed gyevri with stone lid from the settlement of Rustavi, the formation of a contemporary qvevri shape.



The beginning of the IVth Century-The spread of Christianity in Georgia. Wine and vineyards acquired a special role in religious rituals as well as in social settings.

Illth century B.C.- The base of the quevris became more pointed in Georgia during this time, and the shape was also changed. Presumably, the practice of burying gyevri up to their necks began in this period. The capacity of quevris



### The History of Georgian Wine-II





X-XIII Centuries - The golden age of Georgian viticulture and winemaking. A number of wine cellars (maranis) were built throughout Georgia. There are numerous written sources along with other archaeological materials that signify the development of Georgian viticulture and



XV-XVI Centuries - The end of the Mongol's domination. New wine cellars were constructed. The beginning of wine trade with neighboring countries.



XVII-XVIII Centuries - Some foreign travellers praised Colchian and Kakhetian wines, while also depicting Georgian winemaking methods and Georgian feast (Nadimi) traditions.

1801 - The annexation of Georgia by Russia.

1820s and 1930s - The development of classic, European winemaking in Georgia. The settlement of German colonists in Tbilisi and its outskirts.



XVII- XVIII Centuries - The appearance of the first Georgian terroirs. Wines from Bolnisi, Khornabuji, Kondoli, Ateni, Akhmeta, Gavazi, and other regions were described and acclaimed in various achaeological sources.

XVIII Centuries - Vakhushti Batonishvili described regional wines from Kakheti, Kartli, Imereti, Guria, and Samegrelo. These wines were produced in high volumes and often exported abroad during this period.



1835 - Aleksandre Chavchavadze took a 20-year loan of one million Ruble and built an underground wine cellar in Tsinandali. He installed spirit distilleries. planted new quevris and opened a cooperage. Georgian wine was bottled.



1830s - First producers of Georgian brand came into play: lakob Zubalashvili, lakob Mari, and later, Giorgi Bolkvadze.



1840s and 50s - The beginning of scientific study of Georgian grape varieties. The establishment of local ampelography. Georgian grape varieties were described in the 70's publications in Paris and Lyon.

1840s - The style of Georgian wine became closer to that of European. The first European style wineries started to appear in the western and eastern Georgia. For example, in the village of Ruispiri, also, German Lenz's Marani, lakob Mari in Guria, and others.

1850s - Vine diseases such as downy mildew and powdery mildew arose. The diseases reached a peak in the 1880s. In the second part of the 19th century, Phylloxera was













### The History of Georgian Wine-III





village of Mukhrani. Vasil Petriashvili, a well-known winemaker, worked in his winery.



1886 - Tsinandali wine was introduced to the market. Other Georgian wine brands, mostly the predecessors of Georgian PDOs, started to appear on local and



889 - Prince Achille Murat planted vineyards in Samegrelo region (in the villages of Chkaduashi and Salkhino), and produced his first Ojaleshi wine.

1918-21 - This was the time of independence, which led to



1922 - The first Soviet era union wineries and cooperatives were created. Yet, in 1926, 80% of the wine institutions were run by private individuals.

Georgian wine. Only 16 grape varieties were chosen for using in the wine production. The wine numbering system was also changed, according to which, Tsinandali became No1. Teliani No2. Guriaani No3. and so on.



1882 - Zakaria Jorjadze, a prominent Georgian winemaker, started constructing a wine cellar in the village of Sabue, Kakheti region. He was following both - traditonal and conventional winemaking methods (making wines in



1884 - David Saralishvilli opened the first brandy distillery in Tbilisi. In 1888, he released the first Georgian brandy at



family land in Kardanakhi and built a winery there. European style, big enough to produce wines from 40-50 tons of grapes.

diverse. Hundreds of wines were being produced from a variety of Georgian grapes all across the country.

1921 - Reannexation of Georgia by Russia.

1929 - Samtrest (Soviet organizational entity) was created, which slowly started to oversee wine production in Georgia. Samtrest became the owner of all existing wineries. New wineries were also established during this



1930s-1940s - Georgia produced around 60 names of wines during these years, 12 of which were made according to the local, traditional winemaking methods. Unfortunately, these unique wines soon happened to

### The History of Georgian Wine-IV





1962 - The 10th World Congress of Vine and Wine was held in Georgia. A lot of prominent figures visited the country. A number of wineries were built and renovated.



ructuring," referring to the restructuring of the Soviet



1955 - "Giorgobistye" a film directed by Otar Joseliani was released.

1960s-70s - The time of planned economy and the completion of wine unification. The quality of wine dropped significantly, and the absence of varietal diversity became the part of a new reality. Instead, hybrid grapes were planted.

1991 - Georgia became an independent country.

Some of the first modern-day wineries were started during these years (GWS, Teliani Valley, Tbilvino, Telavi Wine Cellar).





March of 2006 - Russia imposed an embargo on selected Georgian products, which affected wine first and foremost. The practice of crop subsidies was established.





December of 2013 - The traditional Georgian gyeyr winemaking method was recognized by UNESCO as part of the Intangible Cultural Heritage of Humanity

in Georgia. Georgian wine exports dropped significantly as

diverse as the popularity of traditional quevri winemaking method increased. The quality of Georgian wine was also improved.

that followed quevri winemaking method all across the



place as the largest importer of Georgian wine.





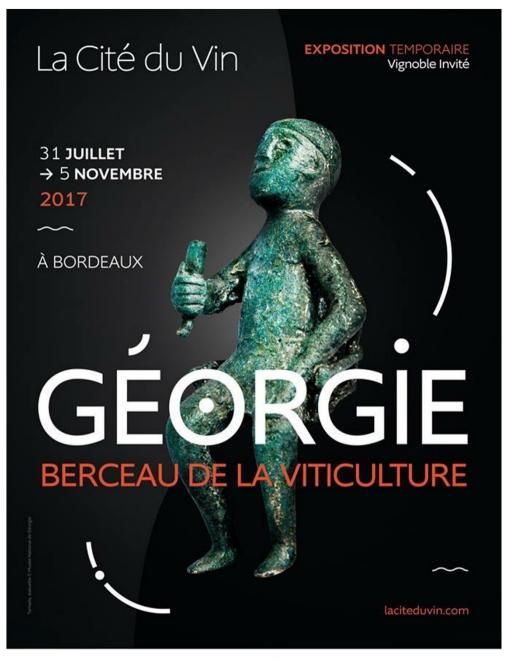
GEORGIAN WINE INFOGRAPHICS

























THE DILLON FUND SPICTET



# Винодельческая карта Грузии





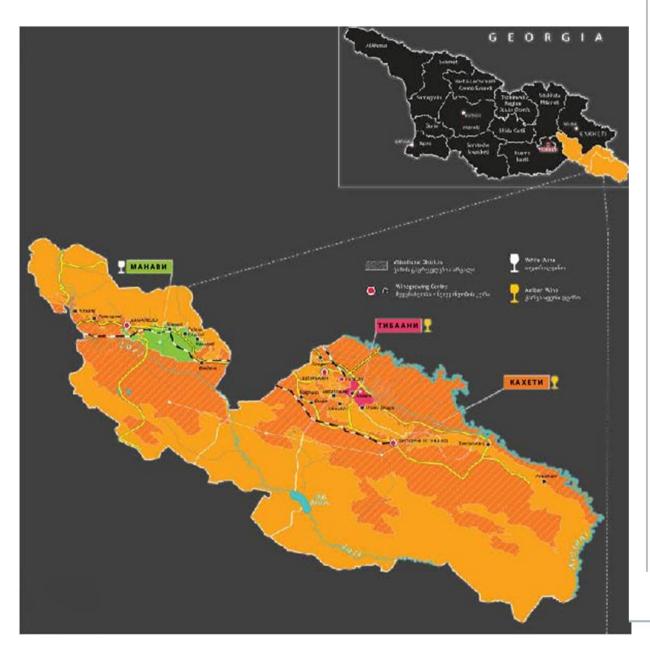
Кахетия (Восточная Грузия) — 32 700 га Рача-Лечхуми (Западная Грузия) — 1400 га Картли — 4000 га Имерети — 8 600 га







# Кахетия

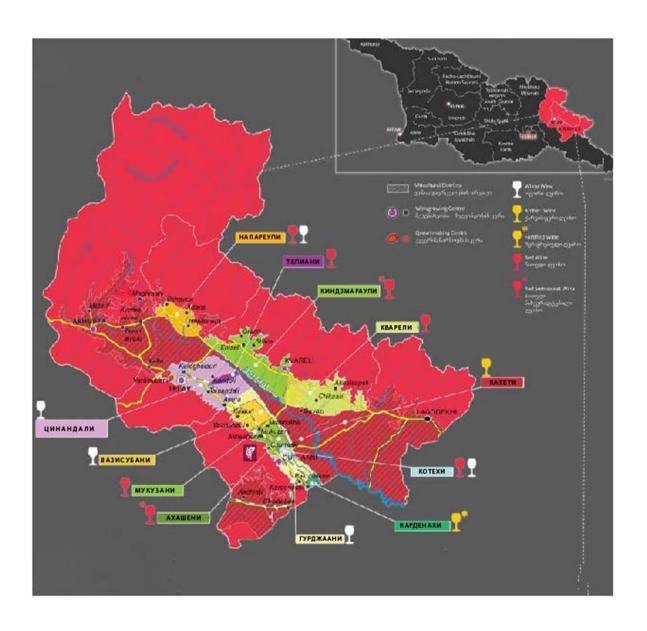








# Кахетия









## RKATSITELI





Rkatsiteli is Georgia's most popular and widely planted white wine grape variety from Kakheti region (currently, 24 000ha of land being under Rkatsiteli vine in Georgia). It's called by other names as well – Dedali Rkatsiteli, Mamali Rkatsiteli, Kukura and Kakura. Rkatsiteli produces high quality classic (European) style and traditional Kakhetian style (qvevri) wines including table wines, PGIs (Protected Geographical Indication) and PDOs (Protected Designation of Origin). Rkatsiteli grapes are often blended with the Mtsvane Kakhuri varietal. It is also used as a table grape.

### History

Dimitri Tabidze considers Kvareli, Eniseli and Lagodekhi territories to be the birthplace to Rikotistili grapes. Ivane Javakhishwili believed that this varietal first appeared in the beginning of the Common Era. However, other scientists suggest a later date.

#### Wine

Risostell makes the most prominent white PDO wines: Binondal (the blend of Risostell and 15-20% of Attisune Kalahui, Natioubeni, Guijponi, Kakheti, Koleish and Naporuali, Fortheir POO wines are also produced from this varietal in Kusfanashi region. In addition to this, there are many regional and Geologian table wines made from this gope such as Alaznis Vel Gemi-sweet white wine), Renet, This law, Risostell, etc. Other hand Missone Kalahui, Risostell is claiment believed with Riso, Risohui.

Chodonog and other varietals: It is often aged in oak barrels. This grape is excellent for making overval mather with.

Aromas

Green apple, citrus, raw nuts, quince, tropical fruits, dried apple, Georgian spices and walnuts.



#### Best Rkatsiteli Wines

The best examples of Kalshetan style Michael William and produced in Baksurtskihe-Tibasani area, Namelet in Baksurtskihe-Tibasani area, Namelet in Baksurtskihe-Tibasani area, Namelet strapes that string especially popular. Razirtile grapes that are excellent for making yeensi wines, are produced in the willages of Akhmeta (for example, Zemo Khodshehen Village), Telavi, Carijaani and Signagi regions. The best examples of classic European Razirtirel wines are produced in Telavi, Akhmeta, Gurjaani and Signagin egions.



#### Color

Classic style young Rhatsiteli wine is yellow-green, which progresses to golden color as the wine matures. The Kakhatian style everyi wines are usually golden or amber and they become brown as they age.



#### **Rkatsiteli and Wine Pairing**

Rikat St Cert and CWTTE \*\* Fall States typle Rikatislei wine pains with a wide range of dishes. It goes well with simple dishes, various cheese, potato dishes, slady, most copie, given basen, Richarghai (fishees, fido Senda dishe). Rikatislei style geveni Rikatislei wines have become the best match for the Eastern Georgian custime. They should be served primarily with falty and martitosis for damping from sheep's cheese with tarrappon of Certable Rikation beginning the state of the states of the Rikatislein beloked master. All the states of the Rikatislein beloked master, Calabrian green's wines can also be paired with disherb that are seasoned with different spaces or gastic. It goes well with State Pair force with meat or mushbooms, and also good to pair with Robbart (block) metators. Observed with a state of calabage leaves stuffed with meat and Satsivi (real shoulder or tarkey) in waitnut sauces.







Author: Malkhaz Kharbedia Design: Tamaz Chkhaidze











# Традиционный кахетинский метод – изготовление вин в КВЕВРИ









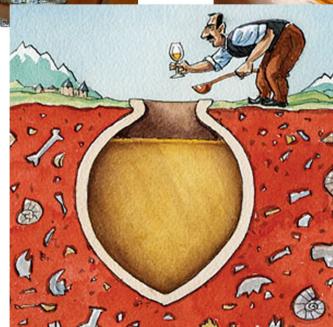


# Вина из квеври











### **TSINANDALI**



GEORGIAN PROTECTED DESIGNATIONS OF ORIGIN

### Geography

The Tsinandali PDO is situated in Telavi municipality along the right bank of the Alazani river, stretching from the wooded north-eastern foothills of the Tsiv Gombori mountain range down to the banks of the river itself. Its vineyards are mostly planted at an altitude of between 300 and 750 metres above sea level. The PDO encapsulates the villages of Akura, Vanta, Busheti, Kverno ("Lower") Khodasheni, Sirianadali, Klisikhevi, Kondoli, amkhrali, Shalauri, Kurdghelauri and Vardisubani.









TALISMAN

Tsinandali PDO is linked to the princely family of Chavchavadze. The poet Aleksandre Chavchavadze was the first to make Georgian wine very famous in XIX century. In 1835 he took out a loan of a million rubles for twenty years in order to develop the region. He built an underground wine cellar in which he had stills installed, buried new oveyri underground, and established a factory for making oak barrels. His private wine collection – part of which has been kept to this day – consisted of 70,000 bottles and included 150 to 200-year-old French wines as well as bottles of Saperavi manufactured in Tsinandali in 1839 and in 1841



### Climate

The PDO's climate is moderately humid, with hot summers and moderately cold winters. Annual sunshine duration is around 2,300 hours. The average annual air temperature is 12.4°C, with an average annual precipitation of 845 mm. Winds largely tend to blow from either the west (35%) or



**Terroirs** Lamebi, Grdzeli Mindvrebi, Nabambari.

#### Soil

Loess: rich in calcium carbonate: sand and clay; loose rocky soil.

Wine

White wine was manufactured in Tsinandali from the 1830s onwards, but only appeared on the market under the Tsinandali label in 1886. During this period, the style of the wine changed many times. Affect, when phylloxera was about to appear in Georgia and the vine was still standing on its roots, Tsinandali wine was phylloron was about to appear in Georgia and the vine was still standing on its roots. Sinandali wine was completely different. The stupe probably changed in the 1920s or 20s. It changed again in the 1950s, when the wine began to be manufactured under the name Wine No. 1. In the 1970s many important novelties appeared which changed the style of the wine again, and towards the end of the 1990s several companies began to manufacture Thinnodsi wine as we know it today. Despite the fact that the style was constantly being changed, some things have remained unchanged in Tisiandalls, such as the wine's Softness, energy, aroma and lively acidity. The wine was kept in oak barrels for three years, which according to modern methods is too long a period of time. Nowaday, it is no longer compulscop for the wine to be agad for three years, but in some wineness which is not known as the wine is not kept in oak barrels, in other wineries, some keep the wine in oak barrels for 9 months, and some for only six.









Style

Production began in 1886. Tsinandali PDO wines are made from the Rkatsiteli and Mstyane kakhuri varieties of grape (85% and 15%, respectively) — the latter giving the wine its freshness. Lively romas of vineyard peach and apricot are



Vineward in Tsinandali





The author and the photographer:: Malkhaz Kharbedia Map: Zaza Gaugua, Paata Dvaladze Design: Tamaz chkhaidze























# საფერავი 📝 SAPERAVI

აცრცელებული ქართული დელცერძნიანი განის გამია

red wine grape variet

agnobited gagre

τοσχήτορι, δυζοήσιερχητό μερχήτου გავრცელებელი წითელი ღვინო Saperari, Georgia's most widespread red wine

εναχούνισοφού ομηθηρέηδι δηδοφήτηδηση

egotoophoog Also known fortified wines made from

ნადარეული გვარელი, კონდოლი

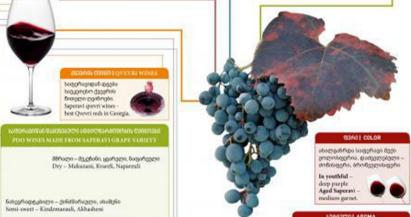
Kvardi and Kondoli

საუკეთებო ლგინოები დგები მემდეგ იდგილებში მოწეული სიფერიციდან: შეკურანი-ისიშენი, სამში, ქინიშარაელი,

Alazani Valley

Saperari

ერობილია სხვა სახელებითაც – საფერაცი ხედენე ჩინებრი, საფერაცი მხზეილმირეცილი, სიფერაცი დიდეარაციცილიანი, სიფერაცი მოკლემტეგინი





ουχητία<u>ς</u>ο Βοιέ

Seperast Rosé

ndreb briginghais oggingsfolklin ndals gjallin (låsy, dysplota)

in, high acid, deep wine. Some tines are oak aged, for example DO wine, Makazani.



διχεδοής:200 (ληφδο, ήποδοήκδα, φοσιδο), bogo, კენკრა, ჩირი (gregori, agrybages, Bogn glennogn, Bogn Brigdochn, Bogn glennoχεία δοθίο, αχειράχετου δηθικούς, έδερα: Βάρο პილპილი, თამბაქო , ტკბილი სენელები

Herbal (mint, reservory, bay leaf), fruit, berries, dried fruit (raspberry, black cherry, plum, blackcurrant, prune, jamminess), other: black pepper tobacos, sweet spices.

gonbon, dybącycza, łąddigocho Boliogra, legacja, gondiob δίζουρα, οληθικό brifliga, 6υδυφοήςχο beans, roast chicken, steak, shashlik, lamb chops, game.





Author: Malkhaz Kharbedia Design: Tornike Lordkipanidze Saperavi Grape Photo: Giorgi Barisashvili

### GEORGIAN WINE INFOGRAPHICS

GEORG'A National Wine Agency







### **MUKUZANI**



### **GEORGIAN PROTECTED DESIGNATIONS OF ORIGIN**

### Geography

The Mukuzani PDO lies in Inner Kakheti's Gurjaani municipality; its vineyards are situated on the right-hand side of the Alazani river at an altitude of between 350 and 750 metres. The micro-zone comprises the villages of Zegaani, Mukuzani itself, Chumlaki and Velistsikhe, as well as the lands belonging to Dedoplis Zvari, Papris Mindvrebi, Damartchine and Nadarbazevi. The vineyards cover gentle







Carbonated; loess-like clay; layers of alluvium and gravel.





Moderately humid, with hot summers and moderately cold winters. Annual sunshine duration is around 2,150-2,200 hours. The average annual air temperature is 12.5°C, with an average annual precipitation of 870 mm. Winds largely tend to blow from either the west (32%) or the south-west (23%).



Wine has been produced under the Mukuzani appellation since 1893. Traditionally, Mukuzani is aged in oak barrels. This dark, pomegranatered wine has notes of ripe berries and bayleaves as well as a slight hint of oak.







Author: Malkhaz Kharbedia Map: Zaza Gaugua, Paata Dvaladze Design: Tamaz chkhaidze





LA CONFRERIE

DEVINCENT

Montenegro 2018



slopes and flat land.

Surface area 246 ha



### Climate



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### **KVARELI**



100 km<sup>2</sup>





The Kvareli PDO lies at the foot of the southern slopes of the Greater Caucasus mountain range in the Inner Kakhetian municipality of the same name, along the left banks of both the Alazani river and the Bursa, one of its tributaries. The appellation is at an altitude of around 450 metres above sea level, and extends across the villages of Kuchatani, Gavazi, Chikaani, Akhalsopeli and Mtisdziri.



### **Terroirs**

Naotrebi, Tsinkldeebi and Gagelanebi.



The soil of this PDO is mostly made up of loose, uncarbonated alluvium washed down by the Bursa, Shorokhevi, Avaniskhevi and Intsoba







#### Wine

grapes grown in this appellation is handsome, and is characterized by rich fruit aromas.



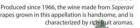
TALISMAN ESTATE KVARELI

GLE VINEYARD

ROCE DEAK PERSON

Average humidity, with mild winters and long, warm summers. The sun shines for an average of 2.050 hours a year. The average annual air temperature is 12.5°C, with an average annual precipitation of 1,070 mm, and winds largely tend to blow from either the north (28%), the northeast (16%) or the south (15%).













Author: Malkhaz Kharbedia Map: Zaza Gaugua, Paata Dvaladze Design: Tamaz chkhaidze











### **KINDZMARAULI**







This PLO is stuted in the linner Kalbettian municipality of Kierril along the southern slopes of the Greater Cuccasis mountain range. The PLO's required are most job to be found at an afficiate of letterees. The onespect of the most job to be found at an afficiate of letterees. The other states of the Malazari river. The plant of the Malazari river. The plant of the Malazari river. The plant of the Malazari river is the Malazari river to the district interference of the Malazari river. The plant of the Malazari river is the Malazari river. The plant of the Malazari river is the Malazari river is the Malazari river. The plant of the Malazari river is the Malazari river. The plant of the Malazari river is the Malazari river. The PLO is are has increased over the Malazari river in the Malazari river. The PLO is are has increased with the Malazari river in the Malazari river. The PLO is are has increased on the Malazari river in the Malazari river. The PLO is are has increased to the Malazari river in the Malazari river. The Malazari river is the Malazari river in the Malazari river. The PLO is are has increased to the Malazari river in the Malazari river. The Malazari river is the Malazari river in the Malazari river. The Malazari river is the Malazari river in the Malazari river in the Malazari river. The Malazari river is the Malazari river in the Malazari river in the Malazari river. The Malazari river is the Malazari river in t





### Climate

**Grape varieties** 



Mostly alluvial—more specifically, the loose black shale washed down by the *Dunyli* river has a high propensity to retain heat, which by increasing the temperature of the soil also increases the sweetness of the grapes and the quality of the wine.



This PDO is famous for its semi-sweet *Kindzmarauli* wine, which has been produced since 1942, but the appellation also produces one of the best dry *Saperovi* red wines in all of Kakheti.



Terroirs



The text and the photo by Malkhaz Kharbedia Map: Zaza Gaugua, Paata Dvaladze Design: Tamaz Chkhaidze

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"МЫ ВСЕГО ЛИШЬ РЕШИЛИ ВЫПИТЬ С ДЕВОЧКАМИ ПО БОКАЛУ ИГРИСТОГО, И НЕЧЕГО ТАК КРИЧАТЬ, ПРОСТО ЗАБЕРИ МЕНЯ ИЗ ТБИЛИСИ!